

This picture was taken when McKelvey School was new in 1967. Nothing stays the same. Can you find how many things have changed? We have found 10.

Jennifer Cuddeback

McKelvey History

In 1954, the Parkway School District was formed to keep up with the area's sudden growth. A contest was run to name the district, and a student from Barrett's School won. He chose the name "Parkway" because the "Daniel Boone Parkway" cut through the district. Today it is known as Highway 40.

When the newly formed Parkway School District announced in 1967 that it would open an elementary school at the northeast end of the district, our school's former neighbor, Mrs. Lydia Kirchoff, started a petition to name it Creve Coeur School. The old Creve Coeur School, which was located near the corner of Fee Fee and Lackland Roads, was the predecessor to our school. The Parkway School Board turned down the request. At that time they were naming their new schools after the roads they were built on, so ours was named McKelvey.

The land which our school is built originally belonged to the Native Americans. They cherished this land and had no sense of owning property. They took fine care of the land. Eventually the area was settled by the French, who were the first settlers here. This area was named Creve Coeur, which means "broken heart." There are legends about a Native American girl whose heart was broken. It is also said that the first housewives who lived near the lake would write letters home and use "Creve Coeur" as the return address. Apparently their hearts were broken over the floods and illness that occurred in this area. Eventually this land was used for farms and plantations. Our school was built on land owned for generations by the McKelvey family.

When Dr. James Howell opened the school, it was still under construction and had little to no furniture. The classes were made up mostly of children who had recently moved into new subdivisions near the school.

McKelvey Elementary School is now one of 19 Elementary Schools in the Parkway School District. Our school services roughly 600 students of a diverse culture and puts a strong emphasis on learning and relationships. While learning is the main mission at McKelvey, students are also provided with a variety of experiences that will encourage them to be a well- rounded and responsible citizen. Students are expected to work to their fullest potential while being encouraged and

supported by our caring staff. Under the leadership of Dr. Kim Cohen, McKelvey Elementary has made incredible strides in raising academic achievement. Through these efforts, McKelvey Elementary was named a 2014 National School of Character (NSOC). The NSOC program recognizes schools that have demonstrated its use of character education and development to drive a positive impact on academics and student behavior. McKelvey Elementary was also named a 2015 Missouri Gold Star School, one of only eight schools across the state to be named as such. The Gold Star Schools program is designed to identify schools where all students are performing at high academic levels in a safe, creative, and challenging environment. The honor is from the Missouri Department of Elementary and Secondary Education. Also, in 2015, McKelvey was named a National Blue Ribbon School. This is an honor given by the United States Department of Education to recognize schools with overall high academic achievement and for progress in narrowing the achievement gap. In 2017, McKelvey was named a Green Ribbon School for our efforts to reduce environmental impact and utility costs, improve health and wellness, and ensure effective sustainability education.

McKelvey Principals

We have been so fortunate to have excellent principals at McKelvey! Each has had unique and special talents and left their lasting mark on McKelvey. We are forever grateful to them.

Dr. James Howell
1967-1979

Dr. Howell was McKelvey's first principal! When he started it was still under construction. He loved McKelvey and all of the wonderful children, parents, and staff. They were a blessing in his life.

Dr. John Murphy
1979-1984

Dr. Murphy spent 5 years at McKelvey. He was always inspiring others with his organization and neatness! He also enjoyed helping at the school carnivals.

Mr. Michael Cerutti
1984-1989

Mr. Cerutti learned many things from the wonderful kids at McKelvey. His favorite memories are from the days of McKelvey carnivals.

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Dr. Bruce Knight 1989-2008
Dr. Knight came to McKelvey in 1989 from Sanford, Michigan where he had been principal of three schools. Before that he taught in an intermediate school and two elementary schools. He loved telling stories about growing up in a one room schoolhouse.

Dr. Kim Cohen
2010-Present
Kim came to McKelvey in 2008 as an assistant principal from the Rockwood School District. Before coming to McKelvey, she served as an elementary teacher and a middle school counselor. Dr. Cohen loves McKelvey because everyone does whatever it takes to meet the needs of our kids. As she always says; "We have the best of the best!"

Alli Rudich 2006-2010
Mrs. Rudich came to McKelvey in 2006 as an Assistant Principal. Prior to McKelvey, Mrs. Rudich was at Kehrs Mill Elementary as a 5th grade teacher and Assistant Principal. Alli spent 2 school years as the Assistant Principal and then 2 years as Principal at McKelvey. Mrs. Rudich left McKelvey in 2010 to move back to Wisconsin where she grew up. Alli loved her time at McKelvey. It's truly a place "Where Each Child is Special!"

Fashion, Hair and Make-Up News: Then and Now

1967

Hair:

Contrary to what you may believe, the 1960s hair style was just that - styled. Whether "long, straight, curly, fuzzy" a great deal of attention was paid to getting just the right look. Although there was more flexibility in length and cut than before, hair styles were controlled. Curls were all the rage. Big deep ones, small tight ones and even spit curls. Hippies, of course, prided themselves on the defiance of style.



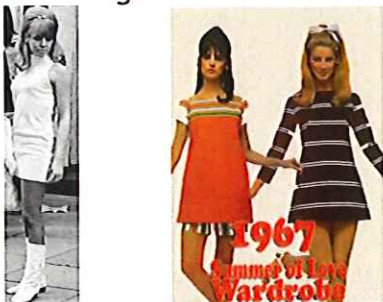
Make-Up:

The perfect 1960s face had dramatic eyes, featuring mascara used heavily, producing spiked lashes. Shadow is colored or dark. Skin that was pale, often from foundation or powder called "translucent" and lips that were pale or glittering, rarely showing dark shades.



Fashion:

In 1967 the "Mod" look was in full swing. Popular looks included streamlined silhouettes, vibrant graphic prints, and menswear inspired fashions with a feminine edge. Boots were worn from ankle to thigh length, and looked great with miniskirts.



2017

Hair:

In 2017 the long bob cut is popular, often called a lob. It can be worn just above the collar bone as a tousled shag look, or as a more polished look with blunt cut ends. Ombre and balayage looks are popular with hair transitioning from a dark color at the roots, to a light color at the ends.



Make-Up:

Makeup is typically worn in a natural fashion. Red lipstick is always popular, but is typically worn with little to no other makeup. Highlighting and contouring is a popular trend that uses light highlighting makeup, as well as darker bronzing powders to subtly sculpt facial features.



Fashion:

The clothing item that probably gets the most wear today is the skinny jean. They're comfortable, versatile and flattering. Skinny jeans are often paired with an oversized sweater or top with cut-out shoulders. Tops and dresses worn off the shoulders is also a popular look.



Music and TV

Then....1967

*Our Favorite Music.....

"To Sir With Love" by LuLu.

This was the theme music from James Clavell's 1967 film

"To Sir With Love"

*Our Favorite TV Show....

Bonanza (1966-1967)

The Andy Griffith Show (1967-1968)

Now...2017

*Our Favorite Music...

Despacito by Luis Fonsi, Daddy Yankee, Justin Bieber

It has been the number one song for sixteen weeks in a row.

*Our Favorite TV Show...

The Walking Dead with 11.11 million viewers

Game of Thrones with 11.28 million viewers

Sports News: Then and Now

1967

The **St. Louis Cardinals** win the World Series over the Boston Red Sox. It was the team's eighth time winning the baseball championship.



This was the first year that the **Super Bowl** was held. The game was played between the Green Bay Packers and the Kansas City Chiefs, with the Packers winning 35-10.



2017

The **St. Louis Cardinals** continue to play, hoping to take it all in 2017. The team has won the baseball championship eleven times, the second most championship in Major League Baseball (MLB) history.



The New England Patriots declared victory over Atlanta in the 51st Super Bowl game. It was the most watched Super Bowl in history with 114.4 million people watching.



The National Hockey League (NHL) adds six new teams to the league, including the **St. Louis Blues**. The league now has twelve teams.



The National Hockey League (NHL) adds a new team, the Vegas Golden Knights. The league now has thirty one teams.



50 Years Ago In

~ 1967 ~

The price of...

Gallon of Gas: \$0.33

Movie Ticket: \$1.25

New House: \$14,250

Postage Stamp: \$0.06

Stars Born in 1967...

Julia Roberts

Will Ferrell

Tim McGraw

Nicole Kidman

**MCKELVEY
ELEMENTARY**

Today

The price of...

Gallon of Gas: \$2.49

Movie Ticket: \$8.84

New House: \$258,300

Postage Stamp: \$0.49





WORLD EVENTS



1967	2017
<ul style="list-style-type: none">• Louis Leakey announces the discovery of pre-human fossils in Kenya. He names the species <i>Kenyanthropus Africanus</i>.• Six Day War: Arab Forces attack Israel beginning the Yom Kippur War• South Africa - The first successful human to human heart transplant takes place during December by Dr. Christiaan Barnard on a 53-year-old patient Louis Washkansky. The operation took place at the Groote Schuur.• Thurgood Marshall becomes the first black justice on the Supreme Court.• Expo 67 was held in Montreal, Canada and began in April of 1967. To create the 900 acre site, Montreal built new islands and added to existing islands on the St. Lawrence river, where they then built the 90 pavilions.• The expo had 62 participating nations and had over 50 million visitors, making it the most successful World's Fair of the 20th century.• New Zealand: Inflation costs of living range from 1.8% US to 5.8% New Zealand• The first ATM (Automatic Teller Machine) is put into service in Barclays Bank in London.• The first Boeing 737 takes its maiden flight .	<ul style="list-style-type: none">• US President Barack Obama in a surprise presentation awards Vice President Joe Biden with the Presidential Medal of Freedom.• Donald Trump is inaugurated as the 45th President of the United States of America and Mike Pence as the 48th Vice President.• Chile declares a State of Emergency and requests international assistance as wildfires rage out of control.• Scientists in central China reveal oldest known human ancestor - 540-million-year-old <i>Saccorhytus</i> in a fossil.• Super Bowl LI: New England Patriots defeat Atlanta Falcons 34-28 in a great comeback in extra time at NRG Stadium in Houston, Texas.• World's oldest golf club, Muirfield in Scotland, votes to admit women as members for 1st time in 273 years.• World's largest dinosaur footprint at 1.7 metres found in Kimberley, Western Australia.

US Events

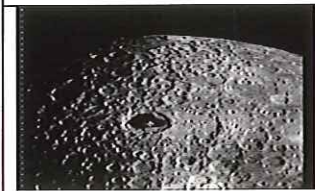
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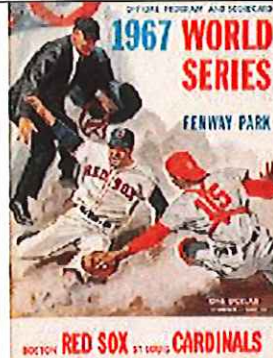
A large portion of the estimated 5,000 who listened intently to Dr. Martin Luther King speak at Sproul Hall, University of California administration building in Berkeley, California, on May 17, 1967. Dr. King reiterated his stand for non-violence and urged that young people support a peace bloc that would influence the 1968 elections. (The Atlantic)



Boston Marathon race official Jock Semple (in street clothes) enters the field of runners to try to pull Kathy Switzer (261) out of the race. At the time, women were not allowed to compete in the marathon, and Semple was yelling at Switzer to "Get the h*** out of my race". Male runners, including Switzer's boyfriend, moved in to form a protective curtain around the female track hopeful until Semple was finally wedged out of the race (The Atlantic)



The Lunar Orbiter 3 was a [spacecraft](#) launched by [NASA](#) in 1967 as part of the [Lunar Orbiter Program](#). It was designed primarily to photograph areas of the [lunar](#) surface for confirmation of safe landing sites for the [Surveyor](#) and [Apollo](#) missions. It was also equipped to collect selenodetic, [radiation](#) intensity, and [micrometeoroid](#) impact data. (Wikipedia)



The Cardinals won the world series 4 games to 3 against the Boston Red Sox.

Bob Gibson pitched 3 of the 7 games.

Now:



On August 21st a total eclipse could be seen across 14 states, including Missouri. This was on McKelvey's 4th day of school.



Of the 26,411 runners who finished, 11,973 were women. Also, 99 countries were represented. 7 runners who finished were over 80 years old. 54 runners were visually impaired and 38 were mobility impaired. (raceday.baa.org)



Dozens of strangers made a human chain to save a family of 9 from drowning. The family was caught in a rip tide. About 80 strangers worked together to bring them all back to safety. (CBS News)



The FDA [approved](#) Kymriah, which scientists refer to as a "living drug" because it involves using genetically modified immune cells from patients to attack their cancer. The drug was approved to treat children and young adults up to age 25 suffering from a form of [acute lymphoblastic leukemia](#) who do not respond to standard treatment or have suffered relapses. (NPR)

Fond Memories from former McKelvey staff and students

So many memories:

1. Mr. Rothman reading Edgar Allan Poe to the entire 6th grade.
2. Mr. Rothman throwing football to us at recess.
3. Tetherball on the mid-level parking lot.
4. Kickball on the lower parking lot.
5. Field Days
6. Bookmobile Days
7. Monkey Bars next to lower level parking lot.
8. King of the Hill on the south hill.
9. Soccer games by the creek.
10. Tornado drills
11. SRA Tests
12. Mr. Krey's paddle
13. 6th grade vs Faculty basketball games
14. Mr. Howell's Volkswagen Beetle
15. Mr. Bill the Custodian/Crossing Guard

THANKS,
Kevin Deon Johnson
1967 - 1974

I used to be rather quiet and shy when I first arrived, but within a few years McKelvey helped me gain confidence and an intense eagerness to express myself. I vividly remember our third grade field trip to the Old Courthouse and our enactment of the "Bubblegum Trial". Before we even went through the script for the first time in class, our teacher, Mrs. Gaal, informed us that if we did not wish to play a speaking role in the courtroom scene, we could sign up as a member of the jury. Thinking that this would be the best option for me, I immediately added my name to the jury list. However, after we read through the script (the read-through served as an "audition" of sorts), Mrs. Gaal offered us the option of changing our minds about having a speaking or non-speaking role. I had enjoyed reading the script very much, and it occurred to me that perhaps I ought to try out an active speaking part after all; thankfully, I convinced myself to take my name off the jury list. When Mrs. Gaal assigned our final roles the next day, I was pleasantly surprised to find out that I had gotten the most important speaking role of all--the judge! And what a time I had enacting it at the courthouse! I still remember the feeling of confidence that filled me as I, clad in an over-sized robe, sat in the elevated judge's bench, and called the court to order by banging the gavel. Yes, in retrospect the Bubblegum Trial may seem to have been a silly little third grade exercise, but nonetheless I think it was a major step for me in learning to recognize my strong inner voice. -Rimi

My memories are of sitting for hours and hours laughing at Aileen. I could write a book about that lady. Sincerely,
Lester M Gallent

Mrs. Fleck being my 5th AND 6th grade teacher!! Mrs. Meyers teaching us all the great songs and poems year after year! Being in Girl Scouts 1st thru 6th grades!! Learning about the old buildings with Mrs. Dalton as my teacher. Dinosaur summer school class with Mr. McGrath. Meeting my lifelong best friend Stacy Pfeiffer - Michele Hodgden

- StarQuest with Mrs. Savetz and Mrs. Kramer in fifth grade

- Dr. Knight being outside every morning greeting students at the front door!
Kevin Heyman

Field day and popsicles on the hill
Austin Zimmerman

Mrs. Jung letting me read the Harry Potter books, and taking Flat Joshua with us around the country that year.
Joshua Zimmerman

I have so many wonderful memories during my time at McKelvey. It's too hard to name just one! Friday breakfasts , my amazing teammates, a staff that was like family to everyone, happy hours, wonderful, caring families, forever friendships I have made, and finally to the fat lady singing. I am truly blessed that I had the opportunity to be apart of the McKelvey family. Cheers to 50 Years!!

Colette Nicholson (former teacher)

50 Reasons for 50 Years!

Why do you think McKelvey is so great?

From McKelvey students in 2017

It's going to have a birthday. It's going to be 50!-Chakshu	Because we learn math, writing and social studies-Carson
There are kind teachers that are very nice to me-Avika	They help me learn stuff, like how to read-Easton
McKelvey is great because there are different kinds of people from different kinds of countries-Eldar	Great teachers....learning...a lot of fun-Shaurya
McKelvey is great because there are all kinds of people-Shamit	McKelvey has great teachers, nice hallways and the whole place is great- Will
It's a very good school and I want to learn a lot from this school- John	My dad picked this school because it's the best school- Nate
The teaching-Advay	The teachers because they are very nice-Parker
Kids are learning every day- Skyley	You get Braggin' Dragons which are fun-Vedant
I think McKelvey is great because of the awesome teachers-Adrain	I think McKelvey is great because we get to do so many fun things- Zoey
I love that all the teachers are helpful and caring-Ishita	McKelvey is great because we always have fun activities and do new things.- Jishnu
We have a lot of school events like Culture Night and we get to have fun with families and teachers-Tanush	We have a dragon as a mascot -Sai
Because it has many activities and many fun things-Tushan	Get to learn new stuff-Kris
It won a National Blue Ribbon Award-Anushi	You get to do a lot of fun things-Chinmay
A lot of people to be friends with and it doesn't matter if you want to be friends with another grade-Mohit	There's a lot of nice teachers- Adrienne

You can make a lot of new friends and you learn a lot of stuff that is very interesting-Varshini	It makes you feel comfortable-Desao
Because they make learning fun-Melissa	Because there's a lot of different classes-Suhas
The students make it a great place-Daniel	The teachers keep us safe and help us learn-Elahna
McKelvey is great because we have fun and have cool teachers-Christina	McKelvey is great because we get to learn on the chromebooks-Ma'lek
We learn and have great friends-Lahari	I like McKelvey because of the teachers who teach and the students and their kindness-Kayden
I love McKelvey because we are the Blue Ribbon School and we have so many great teachers and principals-Jordyn	All of the students working hard, persevering, following the code of conduct and encouraging others-Arianna
What makes McKelvey great is our principals and teachers. They make everything fun and exciting-Aryan	They are caring and care about you. Because of that they will help you with what you are not good at. I believe that McKelvey is the most caring school-Thomas
We get to do so many fun activities and also the teachers are so awesome and fun-Kiki	You can express yourself and what your passion is-Allison
The learning is very strong and helps me understand. I think McKelvey is also great because they did a good choice on picking teachers. I love all the teachers. I love McKelvey-Hillary	Different places of the world are treated equally. It's also a Blue Ribbon School-Srinitya
Everyone is like family and we make great friends at McKelvey. We all are also leaders in McKelvey. And again, we are like a big family-Likitha	Everyone is respectful and everyone is so encouraging. McKelvey brightens my day-Diauna
Every teacher takes time to help each individual student no matter what-Landon	You can express your feeling and no one will make fun of you. Also, when you are doing a turn and talk with someone it's just fun to see what their ideas are on topics-Tyler
It treats all kids like they are special because they are. Also, the teachers are all so nice, kind, funny and awesome-Jordan	I like McKelvey because it gives you all the education we need and it has all parts of a school that a school needs -Pranvi