



GENERAL PTO MEETING

Date: 09.09.2024

Time: 7:00 PM

Location: Mason Ridge Elementary School

Attendance:

Maria Hueseman – President

Jeni Box – Vice President

Sarah Pohlmann -Vice President

Dani Lester - Treasurer

Cathy Jordan - Secretary

Dr. Diecken-Buchek - Principal

Mrs. Faughn – Teach Representative

Mrs. Crabtree – Teacher Representative

Mary Florence Gooding

Kathleen Maher

Katie Mazzaferro

Megan Stout

Kristin Opfar

13 Total in Attendance

Agenda Link:

Maria makes a motion to approve May 2024 Meeting Minutes , Jeni seconds
14 approve, 0 oppose

Principal Update:

405 students

Hired an extra secretary and extra teaching assistant

New Kindergarten teacher: Mrs. Wolf

Ace Budget: PTO pays to cover field trips costs (transportation costs increased)

Waiting for new library bins/shelving to arrive

New flooring in the Ramsey Center getting installed in October

Don't park in reserved spots that are auctioned off at Trivia Night

Library volunteers needed

MFS Volunteers needed

For dismissal changes, email teacher and main office prior to 3:30

For early pickup, must pickup by 3:30 or you will be stuck in the parking lot

Call the attendance line for absences

On average, PTO spends \$232 per student

Largest expenses: Ace, Carnival, Capital Purchases, Teacher Reimbursements, Class parties

2024-2025 Expense Drivers:

Ace transportation costs increased \$2,000

Fun run - 175 signed up but we used to get 300 per COVID. Suggestion to make it a school day event

We are spending more each year than we are bringing in through fundraising.

Increasing fundraising goals for Trivia Night Auction and Mighty Mustang Fund

Donors Acquisitions Strategy

Better Leverage Sponsorships

Streamline Sponsorship Showcases

More Grassroots Boots on the Ground

2024-2025 Income Drivers:

Pull through more MMF income with Company Donations Match Ask Campaign

Increase donations for Grandparents Nights and Auction with NEW Donations Acquisitions Team
now made up of 4 members

Split the Target list channeling online and in-person routing

Leverage more Contributions from in-house family supporters

Increased Outside Fundraising Campaigns

Sprite Nights

Box Tops

Increase Sponsorship Opportunities on Social Media-Streamlining Grade-level Posts

Yearbook Ads for Grads

Might Mustang Fund (MMF) Direct Donation Campaign

Focus on Company Match

Donations can be made anytime 9year round campaign)

Deadline for raffle is September 27

Maria moves to close the meeting, Katie seconds,

13 approve

0 oppose